



Argentina: CAPER 2008

Broadcasting Expo and Conference

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July 2008

CAPER 2008, the Annual Exhibition of Cable, Broadcast, Film and Multimedia Equipment and Services will be held in Buenos Aires, Argentina on October 29-31, 2008.

Participants will have the opportunity to connect with 6,000 expected industry visitors and over 1,300 professionals attending the exhibition. In addition to the technology pavilions, a series of conferences will take place during the exhibition. Participation in this Expo offers the opportunity to network with the leading professionals in radio, television and film distribution, post-production, and recording studio services.

U.S. companies interested in participating in the exhibition are encouraged to contact the U.S. Commercial Service. To explore future opportunities in the Argentine radio, television and film and broadcasting industry, do not hesitate to contact the U.S. Commercial Service.

Date: October 29- October 31, 2008

Time: Wednesday – Friday: 12:00 p.m. – 20:00 p.m.

Location: Costa Salguero Convention Center

Organizer: CAPER; The Argentine Chamber of Broadcast Equipment Producers and Providers

Address: Av. Costanera R. Obligado and Jerónimo Salguero, Ciudad de Buenos Aires, Argentina

Tel/Fax: 54-11-4374-9715/9202

Website: <http://www.caper.org>

Exhibition area: over 6000 sq. meters.

Target Audience: directors, technicians and producers in the area of TV and radio broadcasting as well as those involved in content production, edition and animation.

The Argentine broadcasting industry is growing very fast due to two main factors: a) a favorable exchange rate, which attracted international production houses to locally outsource or produce locally; and b) the highly qualified human resources available in the country. This increased activity, along with the required technology updates/upgrades, is making Argentina a country that many equipment and service providers are looking at with increasing interest.

For More Information

The U.S. Commercial Service in Buenos Aires, Argentina can be contacted via e-mail at:

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<http://www.buyusa.gov/argentina/en>.

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